

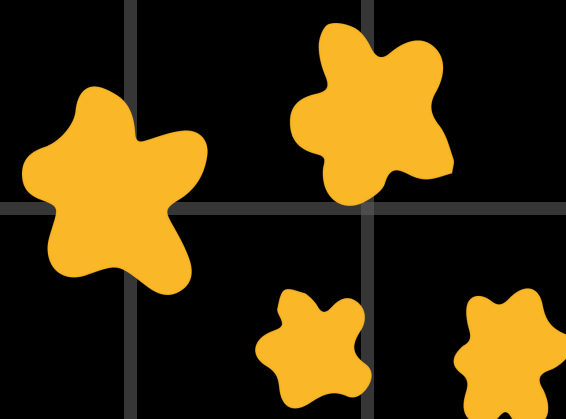


SPONSORSHIP PACKAGE



MAY 24 2024

*rekindling the **tech** spirit in **Mississauga***





ALL ABOUT FRASERHACKS

FraserHacks is a student-led event taking place in May as Mississauga's very own high school hackathon. With our last iteration back in 2019 being a huge success, we are incredibly excited to bring this initiative back into the Fraser community!

During the 8 hour hacking period, we are offering our participants the opportunity to meet with mentors and judges, network with fellow hackers and create a project of their own with the help of our workshop and resources. Our goal is to inspire the next generation of developers, demonstrating the endless opportunities available to them in the growing world of software through the engaging and creative lens of programming.

FraserHacks is an opportunity for high-school students across the Greater Toronto Area, with workshops and events targeted to participants of all levels. After finishing their project, participants can pitch their projects to a panel of judges to compete for prizes.

OUR VISION

Creating an inclusive environment where students can access the resources and mentorship needed to maximize their learning. We hope to inspire the next generation of hackers-- we want to show our community that programming has no limits or boundaries!



WHY SPONSOR?

COMMUNITY INVOLVEMENT

As a student-led event in Mississauga, we would love to get our local community involved! Your sponsorship will directly impact our students and go towards making an unforgettable experience for hundreds of students.

BRANDING AND PROMOTION

Your company 's support will be recognized to our hackers through our sway, website, booth and much more! We also provide time to demonstrate your company 's API or product so that our hackers may use them in their projects or even in the future as they start being more exposed to the technology industry.

EARLY EXPOSURE

As our hackathon targets high-school and university students, sponsors will be able to form special relationships with the programmers of the future. Many programmers get their first experiences in coding at hackathons, and your company can be exposed to our hackers early on in their programming journey and you can also help aspire coders get their start!



YOUR SUPPORT = OUR HACKERS



Hacker Gear

T-Shirts, stickers, shipping



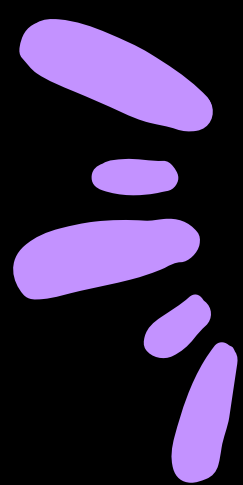
Activities

Workshops and events



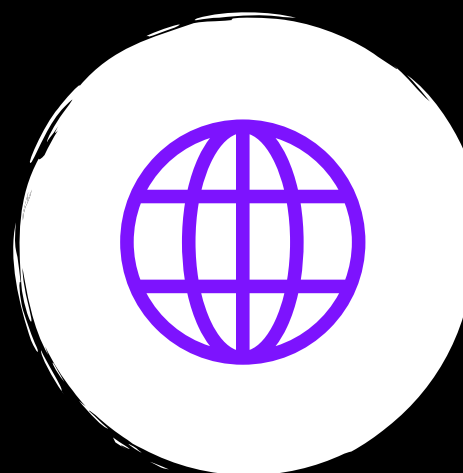
Prizes

Rewards for prize tracks



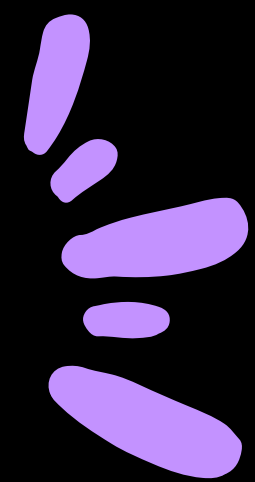
Marketing Costs

Digital and social
marketing

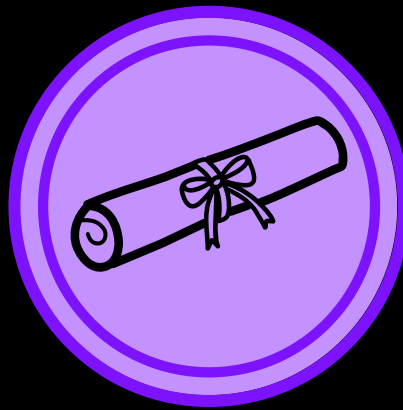


General Expenses

Security, website
domain



SPONSORSHIP TIERS



Package Contribution

Bronze
\$100

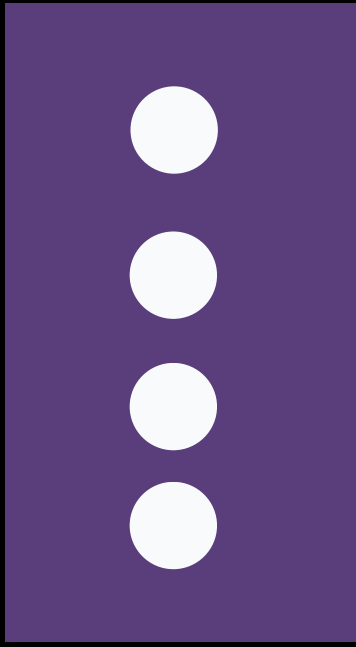
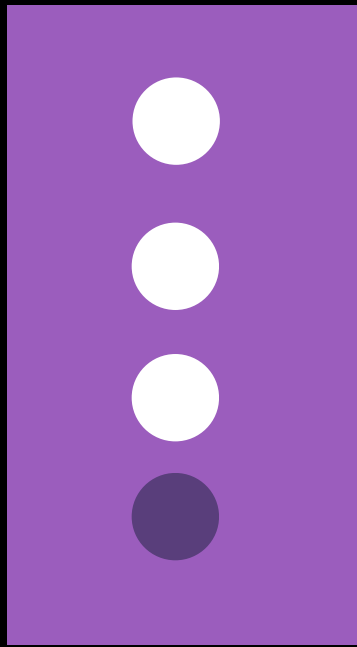
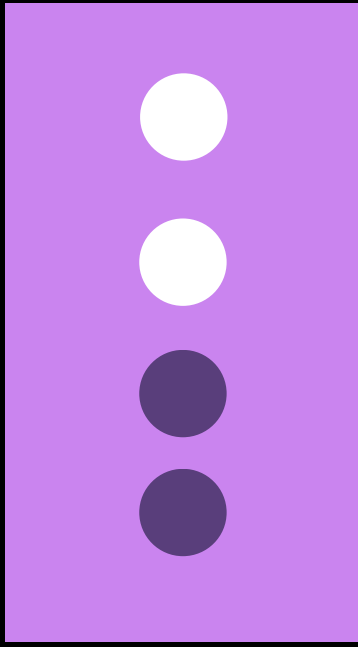
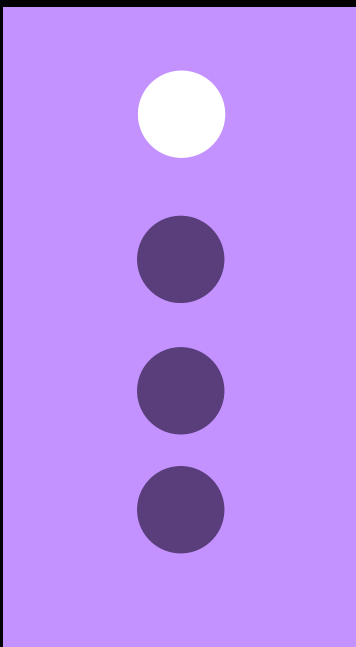
Silver
\$300

Gold
\$500

Platinum
\$700+

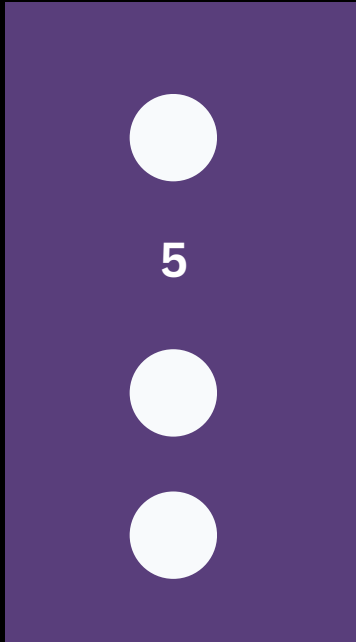
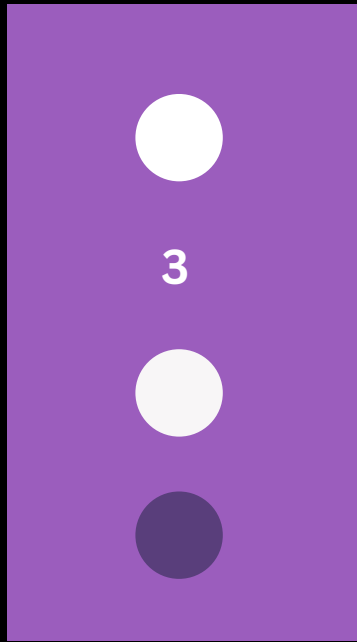
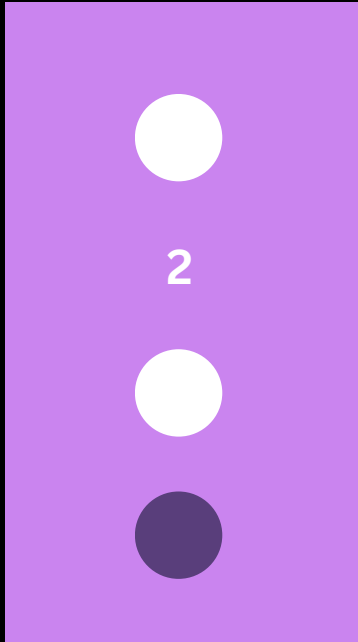
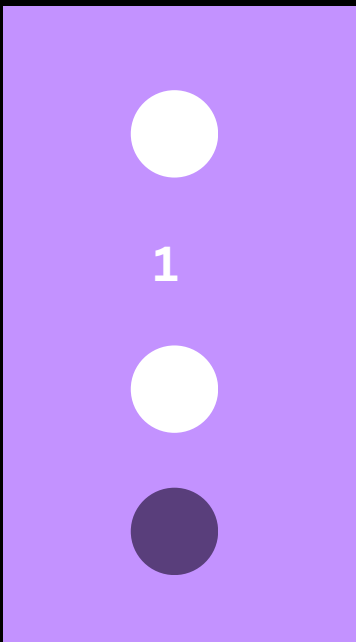
General

- Send Mentors, Speakers and Judges
- Host Workshop(s)
- Create a Custom Hackathon Track/Prize Category
- Presentation at Awards Ceremony



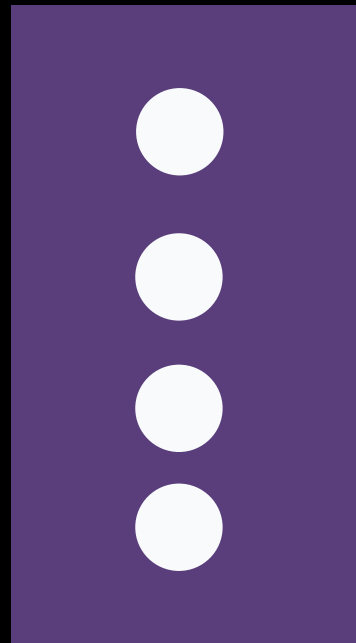
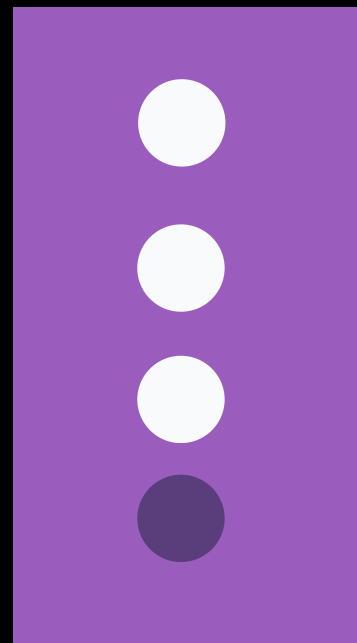
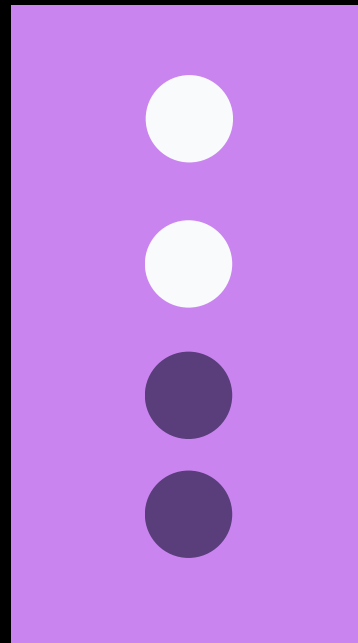
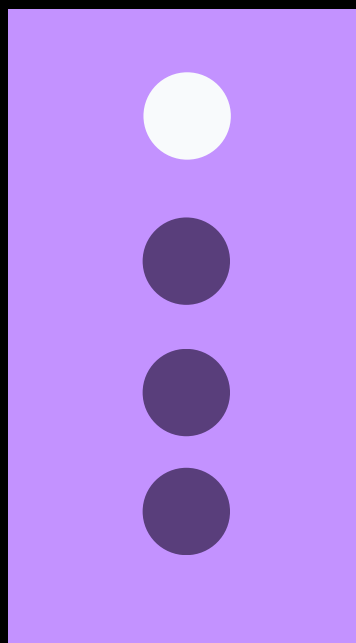
Branding

- Logo on Website/Opening/Closing Slides
- APIs / Product Demo (minutes)
- Promotion on Social Media
- Custom Swag



Recruiting

- On-Site Recruiters
- Sponsor Table
- Access to Resumes/LinkedIn/Githubs
- Contact Information For All Teams





Mentors and Judges

Sponsors that send mentors will be highly appreciated and leave a lasting impression on our hackers as their patient guidance is what ultimately drives our hackers to the finish line. Furthermore, your company will be able to provide judges to help select the winners, including winners for your custom prize track. This may aid companies in finding qualified individuals for their workplace as they will be able to view pitches live.

Workshops

Workshops are usually 15-30 minute fast-paced and interactive lessons. They are a great way to provide insights into your technology, introduce newcomers to your field, and interact with our hackers live.

Sponsors Table

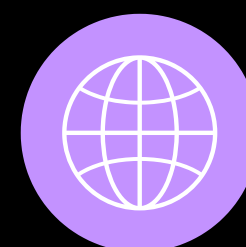
Your companies will be able to set up a sponsor table in our venue where discussions, affairs, recruitment regarding your company will take place.

Custom Prize Track

A customize prize track ranging from general tracks such as "Best Discovery Hack" to a more company-oriented track such as "Best Use of [Your API]". This will encourage our hackers to utilize your company ' s product in their project!



CONTACT



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